



# Splunk for Financial Services

2020 Professional Services  
Partner of the Year



## A platform created for constant changes

Splunk is a real-time analytics platform that allows financial institutions to answer questions as they arise. In a world where variables constantly change, Splunk allows you the flexibility to ask questions as you need. Splunk is able to process and analyze data from any source and give you the immediate responses you need.

## Keep customers happy

The bitsIO team can help you optimize your Splunk environment and use it extensively for security, fraud detection and prevention, analyzing transactions, and many other strategies. Splunk can help you achieve greater efficiencies in your environment and our Splunk experts can show you how it all comes together!

## Splunk for Financial Services Key Concepts

### Banking and Insurance Operations

Splunk provides security products that analyze, track, monitor, and alert on key aspects of internet banking applications in real-time, extending the bank's security ecosystem. Splunk delivers operational dashboards that show how teams are performing across branches.

### Trading and Risk

Splunk can take a time-series view of events and correlate them across concurrent events, highlighting unseen insights. Splunk can monitor events in real-time which allows reconciliation to occur quickly. Splunk Phantom can be used to automate orchestrating and responding to incidents.

### IT Operations

Splunk enables IT departments to proactively manage their environment and allows network operations centers to monitor the network and allocate new resources with increased demand. Splunk allows banking customers to monitor their distributed grid compute platform and collect log and metric data from resource groups.

### Security and Financial Crime

Splunk allows you to break down the silos between different disciplines and share data. Splunk has the ability to ingest logs from thousands of sources in real-time, and correlate the relevant data within different logs to bring together data and ensure firms have an advantage on bad actors.

## About bitsIO

bitsIO, Inc. is an organization of Splunk professionals here to help customers deploy, customize, and manage the powerful Splunk data platform and benefit from real-time data insights. Named the Splunk PS Partner of the Year in 2020 and ranked a top Splunk Elite Partner, bitsIO, Inc. has over two decades of expertise in the IT domain and a track record of deploying Splunk successfully for organizations of all sizes on a national and international scale.

Book a consultation  
with us today to see  
how we can help!